### **SPONSORSHIP** OPPORTUNITIES





## BETTING **BIG** ON TECH **SECOND**ANNUAL **CHARITY**CASINO**NIGHT**

NOVEMBER 8, 2018 | 6-9 PM

#### **OUR MISSION**

Betting Big On Tech is an event designed to bring Richmond's technology community together to raise money for the future of our industry. Now in its second year, this annual event originated as a celebration of Solvaria's 20th year in business and evolved into a collaboration of two dozen Richmond-based technology companies coming together to support a cause important to the past and future of our tech community.

We hope you will help us surpass last year's \$20,000 donation as we bet even bigger on tech in 2018.

CodeVA is a nonprofit organization that, through advocacy, teacher training, and direct student programs, partners with schools, parents, and communities to bring equitable computer science education to all of Virginia's students.

#### WHATCODEVADIDWITH\$20,000

- ✓ Trained elementary teachers through CodeVA's K-5 Computer Science Coach Academy program, who will in turn train other teachers at their schools to add computer science to their classrooms.
- Supported an entire year of out-of-school programming, with summer camps alone impacting more than 400 elementary and middle school students – approximately half of whom are girls.
- Put "Virginia is for Computer Science Lovers" materials and literature in classrooms in nearly every school district in Virginia.

Each teacher impacts up to 1,200 students, and \$20,000 may impact as many as 72,000 Virginia elementary school students.

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# SPONSORSHIP**LEVELS** (check one)

Presenting: \$8,000	☐ Title: \$5,000	VIP: \$4,000	☐ Bar: \$3,000
☐ Side Bet: \$2,500	Food: \$1,500	☐ Ace: \$1,000	☐ Jack: \$700
SPONSORSHIP <b>CON</b>	<b>ITACT</b> INFORMATI	ON	
Name:			
Address:			
Telephone:			
Company:			
Email:			
Accounting Contact:			
SPONSORSHIP <b>CON</b>	IMITMENT		
Signature:			
Print Name:			
Title:			
Date:			
Amount:			
	·· Checks should be ma	ade out to Solvaria ·····	

SPONSORSHIP LEVELS	JACK \$700	ACE \$1000	SOLD	<b>SIDE BET</b> \$2500	BAR \$3000	SOLD	TITLE \$5000	PRESENTING \$8000
Number Available	Unlimited	Unlimited	2	2	- <del>2</del>	1	3	1
Event Tickets	3	5	6	7	8	8	12	20
Name on Website	<b>✓</b>	<b>✓</b>						
Name in Program		<b>✓</b>						
Access to VIP Reception		<b>✓</b>	<b>/</b>	<b>✓</b>	<b>✓</b>	<b>/</b>	<b>✓</b>	<b>✓</b>
Logo on all print and digital collateral			<b>/</b>	<b>✓</b>	<b>✓</b>	<b>/</b>	<b>✓</b>	<b>✓</b>
Mention in CodeVA Newsletter			<b>/</b>	<b>✓</b>	<b>✓</b>	<b>/</b>	<b>✓</b>	<b>✓</b>
Ad Placement in Program			1/4 Page	1/4 Page	1/4 Page	1/2 Page	1/2 Page	Full Page
Food Table Signage			<b>/</b>	<b>✓</b>				
Acknowledgement from Stage				<b>✓</b>	<b>✓</b>	<b>/</b>	<b>✓</b>	<b>✓</b>
Staff either 50/50 or the Balloon "Side Bet"				<b>✓</b>				
Signature Cocktail in Your Name					<b>✓</b>			
VIP Bar Signage						<b>/</b>		
Opportunity to greet VIP attendees						<b>/</b>		
Opportunity to provide swag bag to attendees*						*VIP Attendees	<b>✓</b>	<b>✓</b>
Mention in CodeVA Computer Science Week Program						<b>/</b>	<b>✓</b>	<b>✓</b>
Mention in CodeVA Annual Report						<b>/</b>	<b>✓</b>	<b>✓</b>
Mention on Press Release(s)								<b>✓</b>
Mention during on-air interviews								<b>✓</b>
Remarks at Event (5 min)								<b>/</b>