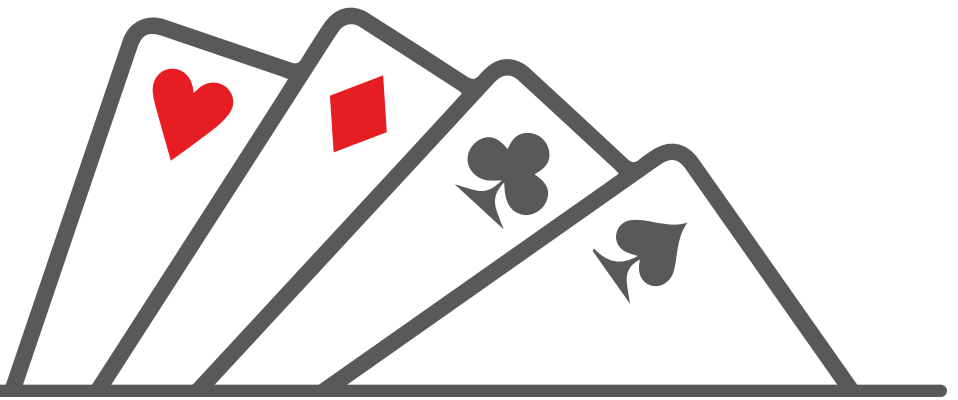# CodeVA
powered by **SOLVARIA**

THIRD ANNUAL
NOVEMBER 14, 2019 | 6-9 PM

BETTING **BIG** ON TECH

SPONSORSHIP OPPORTUNITIES

OUR **MISSION**

Betting Big On Tech is an annual event that brings together Richmond's technology and business community to raise money for our collective future. Now in its third year, what originated as a celebration of Solvaria's 20th anniversary has evolved into a successful collaboration to support a cause important to the future of our tech community.

Each year, our efforts and your generosity help to fund CodeVA.

CodeVA is a nonprofit organization that, through advocacy, teacher training, and direct student programs, partners with schools, parents and communities to bring equitable computer science education to all of Virginia's students. They were integral to incorporating computer science into Virginia's education standards.

WHAT **CODEVA** HAS **DONE**

1 Trained elementary teachers through their K-5 Computer Science Coach Academy, who will in turn train other teachers, adding more computer science classrooms.

2 Supported out-of-school programming, with summer camps alone impacting over 500 elementary and middle school students – almost half of them girls.

3 Put "Virginia is for Computer Science Lovers" materials and literature in classrooms in nearly every school district in the Commonwealth.

4 Worked with legislators to ensure computer science education is a priority in Virginia, advocating policies that implement meaningful education standards.

5 Launched Computer Science Education Week at the Science Museum of Virginia, introducing hundreds of students to STEAM education.

SPONSORSHIP**LEVELS**
(check one)

☐ Presenting: $7,000   ☐ Royal Flush: $5,500   ☐ Full House: $4,500

☐ Ace: $4,000   ☐ King: $3,000   ☐ Queen: $2,000   ☐ Jack: $1,000

SPONSORSHIP **CONTACT** INFORMATION

Name: _____

Address: _____

Telephone: _____

Company: _____

Email: _____

Accounting Contact: _____

SPONSORSHIP **COMMITMENT**

Signature: _____

Print Name: _____

Title: _____

Date: _____

Amount: _____

Checks should be made out to Solvaria

SPONSORSHIP LEVELS

	PRESENTING $7000	ROYAL FLUSH $5500	FULL HOUSE $4500	ACE $4000	KING $3000	QUEEN $2000	JACK $1000
Event tickets	20	12	8	8	7	6	5
Logo on all print and digital collateral	✓	✓	✓	✓	✓	✓	✓
Access to full list of opt-in attendees	✓	✓	✓	✓	✓	✓	
Access to VIP Reception and High Roller Room	✓	✓	✓	✓	✓	+$250 for access	+$500 for access
Ad placement in program	✓ full page	✓ full page	✓ 1/2 page	✓ 1/2 page	✓ 1/4 page		
Food table signage	✓	✓	✓	✓			
Mention in CodeVA Computer Science Week Program	✓	✓	✓				
Gaming table signage	✓	✓	✓				
Signature cocktail in your name	✓	✓					
Opportunity to provide swag bag to attendees	✓	✓					
Mention in CodeVA annual report	✓	✓					
Mention during on-air interviews	✓	✓					
One dedicated email blast to Solvaria database	✓ 1 pre event 1 post event	✓ 1 post event					
Prominent signage at event entrance	✓	✓					
One 6' table at the event dedicated to organization	✓						
Exclusive presenting rights (Betting Big on Tech presented by [insert name] and Solvaria)	✓						
Remarks at event (5 min)	✓						